



CASE STUDY

CHRISTMAS  
SHOPPING KEEPS  
ON ROLLING

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## EACH YEAR SANTA & HIS TEAM TRANSFORM ONE OF EUROPE'S MOST SIGNIFICANT SHOPPING AREAS

Christmas festivities stretch over nearly 2,600,000 square feet of retail space on a site of 200 acres welcoming thousands of visitors each day. Shoppers enjoy a unique festive shopping experience within the Christmas markets, ice rink and festive rides while children wait to see Father Christmas in his twinkling grotto.

### PROJECT SUMMARY

MEMS supplied two 500kVA generators which ran as duty and standby, offering immediate support on site to the critical load should it be required. MEMS supported the event continuously around the clock, ensuring no problems occurred that could disrupt the visitors and shoppers who attended the event.

In addition to the generators, MEMS have also supplied over two hundred metres of necessary cable along with numerous distribution boards which provided power to the grotto, Christmas market and the rides.

### THE RESULTS

The festive period ran 24/7 throughout November and December successfully without any loss of power. MEMS supplied a complete project solution, around the clock, keeping everything in-house without the need or intrusion of outside contractors on site. All of the crucial refuelling over the festive period was also completed using MEMS' in-house refuelling service, with our own directly employed ADR licenced fuel drivers, to ensure the continuance of all services for the event.

